

Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 4 All Rotherham people live in healthy, safe and resilient communities

Board sponsor: Rob Odell

2025 Strategic Priority this will contribute to	Actions 2018-20	Lead/s	By when (include any relevant milestones)	Relevant indicators activity will contribute to	Current performance
1. Increasing opportunities for healthy, sustainable employment for all local people.	Ensure the Local Integration Board involves all relevant officers/partners and has a focus on how jobs, skills and health interlink and contribute towards good employment for local people.	Terri Roche, Director of Public Health, RMBC	LIB Meeting in Sept. 2018 to include agenda item re. HWb Strategy.	Indicators to be agreed following LIB meeting.	TBC
	Support work being delivered through aim 1 – ensuring young people are ready for the world of work.	Rob Odell, SY Police / Mel Meggs, CYPS RMBC	See Aim 1	See Aim 1	See Aim 1
2. Ensuring everyone is able to live in safe and healthy environments.	Work closely with the SRP to set priorities which consider the impact on health and wellbeing – and use influence across the partnership to address key challenges identified.	Sam Barstow, RMBC	SRP meeting date TBC	TBC: Following attendance at SRP to consider relevant indicators.	TBC
	Explore opportunities to better utilise intelligence resources including the JSNA, JSIA and MOSAIC to enhance local knowledge of emerging trends and issues, to inform future priorities.	Sam Barstow / Miles Crompton, RMBC	Dec. 2018	NA	NA
	Play a key role in helping to develop the local Housing Strategy, ensuring that health and wellbeing continues to be a focus.	Jane Davies / Sarah Watts, Strategic Housing RMBC	Housing Strategy signed off Feb. 2019 – HWbB session with Strategic Housing Forum Sept. 2018.	To be agreed as part of joint session.	TBC

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	Maximise the use of selective licensing to improve the standards of local properties.	Matt Finn, Community Protection Manager, RMBC	On-going	Measures TBC	
	Maximise opportunities where possible to improve the health and wellbeing of local communities through the Thriving Neighbourhoods Strategy.	Jackie Mould, Head of Performance, Intelligence and Improvement, RMBC	Strategy being presented to Improving Places Select Commission 26 th July for discussion.	Links to Thriving Neighbourhoods objectives: Residents happy, healthy and love where they live with... <ul style="list-style-type: none"> • accessible and well-used green spaces • action taken to make people feel less lonely and isolated • high quality homes 	
3. Ensuring planning decisions consider the impact on people's health and wellbeing.	Explore opportunities to recruit a Public Health registrar and/or student to deliver a piece of work reviewing the Local Plan and how its policies impact on health and wellbeing.	Terri Roche / Bronwen Knight, RMBC	Dec. 2020	NA	NA
	Following the activity above, use the outcome of the review to consider where developing supplementary planning documents would have a beneficial impact of people's health – based on evidence of review and inspection and accepted policy and practice used elsewhere.	Bronwen Knight, Planning RMBC	Following completion of the action above.	TBC (depending on above activity).	TBC

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4. Increasing opportunities for people of all ages to participate in culture, leisure, sport and green space activity in order to improve their health and wellbeing <i>Note: amended text from original strategy priority to reflect all culture/leisure activity not just green spaces – strategy will need amending if agreed.</i>	Provide a governance structure for the Rotherham Active Partnership – using collective influence of the board to ensure this partnership works effectively to promote and increase green space use in relation to physical activity.	Chair of Rotherham Active Partnership Chris Siddall, RMBC	July 2018 RAP meeting 27 June including HWb Strategy on agenda.		
	Embed links between the Health and Wellbeing Strategy and Rotherham’s Cultural Strategy, reflecting the contribution the culture, sport and green spaces sectors make to increasing physical activity, emotional resilience and positive mental health	Chair of Cultural Partnership Board Polly Hamilton, RMBC	Launch of strategy at Rotherham Show - Sept 2018 Ongoing during further development and implementation of Cultural Strategy	TBC within Cultural Strategy	
	Raise awareness of staff working in green spaces in relation to community safety; use ‘Community Intelligence’ toolbox talks to support staff to be the ‘eyes and ears’ of the council.	Damien Wilson, Strategic Director RMBC	Sept. 2018		
	Support the ambition for all Rotherham primary schools to be taking part in the ‘run a mile’ initiative (championed by Ray Matthews).	Rotherham Active Partnership	All primary schools to be signed up by Dec. 2023		
5. Mitigating the impact of loneliness and isolation in people of all ages	Oversee the development of and monitor implementation of a strategy to address issues associated with loneliness and isolation.	HWbB	Dec 2018	TBC: no current indicator used.	
	Roll out of 5 Ways to Wellbeing initiative: Using the ‘Connect’ theme during August to hold events across the borough as a catalyst to bringing communities together and explore	Ruth Fletcher-Brown / Kate Green, RMBC	Dec. 2018	5WTW indicators TBC	

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	opportunities to develop a programme of further activity throughout the year.				
	Loneliness to be developed as a theme for the roll out of Making Every Contact Count during 2019.	Phill Spencer, Public Health RMBC	Jan. 2019 to begin roll out of training package.	TBC	TBC
	Embed links between the Health and Wellbeing Strategy and Rotherham's Cultural Strategy in order to encourage participation in cultural activities, events and settings to reduce isolation and improve quality of life	Chair of Cultural Partnership Board Polly Hamilton, RMBC	Launch of strategy at Rotherham Show - Sept 2018 Ongoing during further development and implementation of Cultural Strategy	TBC within Cultural Strategy	